



FOR IMMEDIATE RELEASE

### CD Baby Streamlines Royalty Distributions with HFA's Slingshot

New York, April 9, 2015: HFA, the nation's leading provider of rights management services for the music industry, has been engaged by CD Baby to assist with data management and royalty administration services.

Independent music distribution giant CD Baby has tapped HFA's rights management service, Slingshot™, to help facilitate distributing publishing royalties that are generated when CD Baby's artists' recordings are accessed through iTunes® Match. Slingshot is supported by HFA's deeply established relationships with the music publishing community, flexible, state-of-the-art technology and comprehensive rights management database.

"Slingshot is a wonderful rights management platform that compliments the ever-growing set of tools CD Baby is creating to help our 350,000 artists. We are enthusiastic to work with HFA in the coming months in order to efficiently distribute publishing royalties," said Robert Filomena, CD Baby's Director of Music Publishing.

"Slingshot's goal is to streamline the royalty administration process for distributors and enable payments to rights holders," commented Lauren Apolito, HFA's Vice President of Strategy & Business Development. "We are pleased to work with CD Baby to simplify the royalty process so it can focus on enhancing its client offerings."

#### About HFA

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 48,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. Slingshot™, HFA's rights management service offering, includes a suite of information management and technology solutions designed to simplify and facilitate the administration of intellectual property rights. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. As a technology innovator and industry leader in establishing global data standards, HFA is a founding member of Digital Data Exchange (DDEX) and a five-time *InformationWeek* Top 500 Relentless Innovator. For more information about HFA, visit [harryfox.com](http://harryfox.com) and [hfaslingshot.com](http://hfaslingshot.com).



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