



**FOR IMMEDIATE RELEASE**

**HFA Advancing BFM Digital's Distribution Model  
With Comprehensive Rights Management Solutions**

New York, October 19, 2011: The Harry Fox Agency, Inc. (HFA), the nation's leading provider of rights management, licensing and royalty services for the music industry, announced today an agreement to provide BFM Digital, a leading independent music distributor specializing in customized strategic marketing, promotions and support solutions, with technology-driven rights management solutions supporting growth and profitability.

Under HFA's licensing agreement with BFM Digital, which commenced in 2006, HFA will continue to clear the rights for songs distributed by BFM Digital to key digital stores in the US. The new expansive agreement will provide BFM Digital with a seamless and fully transparent back-office solution for broader rights administration and management, ensuring optimal operations for their business.

With over 85 years of rights management expertise and the industry's largest database of songs, HFA is the go-to source for music licensing in today's shifting digital landscape. HFA's suite of customized solutions allow music services, digital music distributors, labels and other sectors of the industry to focus on their strategic imperatives, while HFA efficiently and effectively handles the complexities of copyright management in the digital age.

"HFA is pleased to be the licensing authority for so many different segments of the music industry. Our unmatched expertise in this area allows BFM Digital to concentrate on delivering top-notch strategies supporting the indie artist and label community," said Michael Simon, Senior Vice President of Business Affairs, General Counsel and Chief Strategic Officer for HFA.

"At BFM, we are always trying to create added value for our label clients. Licensing of Permanent Digital Downloads (PDDs) is a key benefit to them and HFA allows us to provide this service in an efficient manner," said Steven Corn, CEO of BFM Digital. He continued, "With their combination of technology and personal service, it's a perfect solution for us."

**About HFA**

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. HFA's service offering includes a suite of outsourced technology solutions designed to facilitate the

administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). Additionally, for the past three years HFA was recognized by *InformationWeek* on its Top 500 Relentless Innovators list. For more information about HFA visit our website at [harryfox.com](http://harryfox.com).

**About BFM Digital, Inc.**

BFM Digital is a global digital music company committed to serving the independent music community and delivering quality music, spoken word and video content to leading online retailers worldwide. Representing a diverse catalog of indie labels, artists and publishers, BFM distributes to all of the major music services including iTunes, Amazon, Rhapsody, eMusic, Napster, Walmart, Nokia and many more. With an unparalleled commitment to personalized service, BFM works closely with their content providers from around the world to ensure maximum exposure of their catalog by customizing marketing efforts and building strong relationships with BFM's digital store partners.



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