



FOR IMMEDIATE RELEASE

Matthew Beekman Joins HFA as CTO

New York, March 12, 2013: HFA, the nation's leading provider of rights management solutions for the music and other intellectual property-based industries, has announced that Matthew Beekman has joined the company as Chief Technology Officer. As CTO, Beekman will develop HFA's long-term technology and systems strategy in support of the Slingshot rights management service as well as HFA's core operations development. He will also provide technical leadership in the creation of new products and services. Beekman reports directly to HFA President and CEO, Michael Simon.

A seasoned technology leader, Beekman brings to HFA fourteen years of CTO experience from various media-based companies. Most recently, Beekman was co-founder and CTO of Ticket Fusion, an internet-based live event ticketing platform that Beekman designed and launched. In his role as co-founder and CTO, he was responsible for all technology applications and infrastructure while crafting Ticket Fusion's overall business strategy. Prior to Ticket Fusion, he was co-founder and CTO of Burn-One.com, a live recording platform for the remote capture of production quality audio and video in real-time. Before that, Beekman was CTO of OnLine Voice Video & Data, where he developed the company's e-commerce platform for the direct sales and distribution of computer, video conferencing and telephone equipment.

"I look forward to working with Matthew as we continue to transform and mature our rights administration business," said Simon. "Throughout his career, he has successfully developed and implemented technology infrastructures that have offered leading-edge solutions to new and emerging markets. Matthew's entrepreneurial experience coupled with his demonstrated ability to guide technical strategy, make him a natural fit as we explore new opportunities and forge new business pathways for HFA's continued evolution."

"I am excited to join a leading technology innovator in an industry that is continuously impacted by the exponential growth of new media technologies. As a consummate music lover, I am honored to be part of a well-known organization with deep roots in the music business and am looking forward to providing our clients with the most creative solutions." commented Beekman.

About HFA

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. Slingshot, HFA's rights management service offering, includes a suite of information management and technology solutions designed to simplify and facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member of the Digital Data Exchange (DDEX). Additionally, for the past four years HFA was recognized by *InformationWeek* on its Top 500 Relentless Innovators list. For more information about HFA visit harryfox.com and hfaslingshot.com.



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