



FOR IMMEDIATE RELEASE

HFA to Provide Cooking Vinyl with Complete Licensing and Royalty Solutions

CANNES, France, January 23, 2011: The Harry Fox Agency, Inc. (HFA), the nation's leading provider of intellectual property management, licensing, and royalty services for the music industry has announced a new Administration Services arrangement with UK-based Cooking Vinyl, one of Europe's leading independent record labels. Under the deal, which was completed at this year's Midem, HFA will provide Cooking Vinyl with end-to-end licensing, reporting, and royalty calculation and distributions services for physical and digital recordings released by the label.

Cooking Vinyl's diverse roster includes well-established acts such as the Prodigy, Groove Armada, Underworld, Ryan Adams and the Violent Femmes. Recently, the company announced the signing of famed rocker Marilyn Manson for the release of his band's eighth studio album due in 2011.

With this arrangement, HFA expands its commitment to providing complete rights management solutions for various segments of the music industry including major and independent labels, digital music distributors, and music services. HFA's suite of services allows music companies such as Cooking Vinyl to focus on their strategic imperatives, while HFA efficiently handles the challenges of rights management.

Maurice Russell, Senior Vice President of Licensing, Collections, and Business Affairs, at HFA commented: "As Cooking Vinyl is one of the most well respected indie labels, HFA is proud to be supporting their operations so their licensing is completely worry-free."

Martin Goldschmidt, Managing Director of Cooking Vinyl, added: "We are confident in HFA's ability to provide us superior licensing services so Cooking Vinyl can continue being an artist-focused label with an expanding roster of talent."

About Cooking Vinyl Records

Cooking Vinyl has developed a reputation as one of Europe's prime artist-focused independent labels, inspiring an enviable loyalty among its artist roster. It is also in the vanguard of music companies offering innovative services-only deals that claim no stake in artists' copyrights.

Cooking Vinyl take full responsibility for the management of a project whether functioning as a label or in a services-only setting. Adding more than just marketing muscle, Cooking Vinyl devise and implement worldwide sales, marketing and distribution plans for their artists, working alongside booking agents and artist managers.

Artists signed to services deals with Cooking Vinyl include The Prodigy, Get Cape. Wear Cape. Fly., Underworld, Groove Armada, the Charlatans and Dolores O’Riordan. Such is the loyalty and affection among artists for the label that the likes of Jackie Leven and Frank Black have returned close to 20 times to record fresh collections with them. Cooking Vinyl’s deal with Ingenious for The Prodigy created Europe and the UK’s biggest selling independent record in 2009.

The broader Cooking Vinyl Group comprises Cooking Vinyl Records, distributor and marketing services provider Essential Music & Marketing, and publishing company Cooking Vinyl Music, which is run by Paul Kinder, a former director at Chrysalis.

For more information visit www.cookingvinyl.com.

About HFA

HFA is the nation’s leading provider of intellectual property management, licensing and royalty calculation and distribution services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA makes licensing fast and easy with Songfile®, its online application. The company also offers a variety of outsourced technology solutions designed to facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). In fact, HFA was recognized by *InformationWeek* on its 2010 Top 500 Relentless Innovators list, where the company ranked 121. HFA was the only music company to be included on the list. In business for more than 80 years, HFA is the music industry’s most comprehensive resource for rights management.

For more information about HFA visit our website at www.harryfox.com



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