



**FOR IMMEDIATE RELEASE**

**HFA Nabs Honor on 2011 InformationWeek 500 List of  
Top Technology Innovators**

**New York, September 14, 2011:** The Harry Fox Agency, Inc. (HFA), the nation's leading provider of rights management, licensing, and royalty services for the music industry, today announced that it has scored a coveted spot on InformationWeek 500, an annual listing of the nation's most innovative users of business technology. HFA has placed in the top 250 three years in a row, ranking #183 on this year's list. The 2011 list was revealed last night at a gala awards ceremony at the exclusive InformationWeek 500 Conference taking place at the St. Regis Monarch Beach Resort, Dana Point, CA.

HFA's nationally recognized technologies allow the company to provide innovative rights management solutions to digital music providers, content aggregators, independent music labels and industry organizations. The company's ability to expeditiously provide the necessary licensing for millions of songs has helped launch numerous key start-ups, whose success depends on speed to market and volume of songs. HFA has been engaged by significant music players including Spotify, Napster and LyricFind, who have all relied on HFA to successfully handle their music licensing needs.

"HFA remains committed to meeting the challenges of a constantly changing digital landscape," said Lou Trebino, HFA's SVP & CIO. "Technology is fundamental to HFA's DNA, our constant innovation has enabled us to not only remain relevant, but to remain a fundamental and integral force in an industry where speed, transparency and accuracy ensure customer success."

"This recognition is a testament to the level of expertise and dedication resident at HFA," added Gary Churgin, HFA's President & CEO. "Our unsurpassed technology has propelled our company forward as the leader in our industry and is a key competitive differentiator."

"For 23 years, the InformationWeek 500 has chronicled and honored the most innovative users of business technology," said InformationWeek Editor In Chief Rob Preston. "In this day and age, however, being innovative isn't enough. Companies and their IT organizations need to innovate faster than ever before to stay a step or two ahead of their customers, partners, and competitors. This year's ranking placed special emphasis on those high-octane business technology innovators."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing and also tracks the technology, strategies, investments and administrative practices of America's best-known companies. Top winners have included: The Vanguard Group, CME Group, Conway, National Semiconductor, Kimberly-Clark, Hilton

Hotels and Unum. The InformationWeek 500 rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Additional details on the InformationWeek 500 can be found online at [www.informationweek.com/iw500/](http://www.informationweek.com/iw500/).

**About InformationWeek Business Technology Network (<http://www.informationweek.com/>)**

The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow—from defining and framing objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties like DarkReading.com (security), NetworkComputing.com (networking and communications) and BYTE (consumer technology). The network also provides focused content for key IT targets, such as CIOs, developers, and SMBs via InformationWeek Global CIO, Dr. Dobb's and InformationWeek SMB, as well as vital vertical industries with InformationWeek Financial Services, Government and Healthcare sites. Content is at the nucleus of our information distribution strategy—IT professionals turn to our experts and communities to stay informed, get advice and research technologies to make strategic business decisions.

**About HFA**

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. HFA's service offering includes a suite of outsourced technology solutions designed to facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). Additionally, for the past three years HFA was recognized by *InformationWeek* on its Top 500 Relentless Innovators list. For more information about HFA visit our website at [harryfox.com](http://harryfox.com).



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