



FOR IMMEDIATE RELEASE

HFA and LyricFind Expand Relationship to Include Comprehensive Rights Management

New York, June 23, 2014: HFA, the music industry's foremost provider of rights management services, and LyricFind, a worldwide leader in digital lyric solutions, have expanded a long-standing licensing services arrangement to include comprehensive rights management.

HFA and LyricFind began their relationship in 2006 with a lyrics licensing services agreement. Over the course of eight years, the relationship has grown. The recent licensing services agreement renewal marks the third time HFA has been engaged to provide licensing services for LyricFind.

LyricFind, based in Toronto, Canada, has millions of licensed tracks from over 3,000 major and independent music publishers and provides lyric services to hundreds of clients in seven languages and 30 territories, with more territories being added soon. LyricFind previously handled all of its licensing administration in-house but is now shifting primary rights management responsibilities to Slingshot, HFA's rights management service.

Slingshot is designed to simplify the licensing and royalty process so that clients can focus on their core business. LyricFind will rely upon Slingshot, powered by HFA's sophisticated technology platforms and extensive publishing relationships, to secure lyric rights from publishers for distribution of lyrics in U.S. and ex-U.S. territories. Additionally, Slingshot will provide a comprehensive solution to LyricFind for its licensing, data management, royalty processing and payment needs to ensure a seamless licensing experience.

"We are delighted to broaden our enduring relationship with LyricFind to support them as they expand their services to better meet the needs of digital services that seek a lawful lyrics solution," said Michael Simon, President and CEO of HFA.

"HFA has been an invaluable partner for LyricFind since we first started," said Darryl Ballantyne, CEO and Founder of LyricFind. "As we add languages, countries, and significantly larger clients and traffic, it made perfect sense to expand our relationship with HFA as well."

About HFA

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 48,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. Slingshot, HFA's rights management service offering, includes a suite of information management and technology solutions designed to simplify and facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member of the Digital Data Exchange (DDEX). Additionally, for the past five years HFA has been recognized by *Information Week* on its Top 500 Relentless Innovators list. For more information about HFA visit harryfox.com and hfaslingshot.com.



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