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HFA AND NSM MUSIC ANNOUNCE LICENSING ARRANGEMENT

New York, NY, May 31, 2011: The Harry Fox Agency, Inc. (HFA), the nation's leading provider of rights management, licensing, and royalty services for the music industry, and NSM Music, a leading digital jukebox service, have announced a licensing arrangement.

Under the terms of the deal, HFA will offer its more than 46,000 affiliated publishers the opportunity to participate in NSM Music's digital jukebox service, which provides music in commercial establishments throughout the U.S. As a jukebox manufacturer for over 60 years, NSM Music has revolutionized the out-of-home music market with the first digital downloading jukebox, which allows users to access a vast library of songs. With the industry's largest database of songs and superior technological capabilities, HFA can efficiently handle the licensing process for NSM Music.

"HFA proudly offers our affiliated publishers many opportunities to license their music and NSM Music is yet another revenue stream for publishers to take advantage of," said Lauren Apolito, Vice President of Strategy & Business Development at HFA.

"We are confident in HFA's broad understanding of rights administration and trust their licensing know-how to ensure our business success. HFA allows us to concentrate on providing bar owners with a unique opportunity to own their own digital jukeboxes while offering higher revenues to songwriters," added Elyse Macaulay, Director of Content Licensing from NSM Music.

About NSM

NSM Music Inc. is a subsidiary of NSM Music Group LTD, based in the United Kingdom, Founded in 1951. NSM manufactures and sells Jukeboxes worldwide. Headquartered in Leeds, England, with offices in Chicago, Germany and Dubai, NSM is a pioneer of the Digital Jukebox, distributing music content to bars, restaurants, pubs and taverns through its proprietary music platform. NSM was the first jukebox manufacturer to be awarded the Phonographic Performance License for dubbing and downloading music in Europe. NSM has distributors in Ireland, Denmark, Spain, Switzerland, Austria, Malta, Greece, Dubai, South Africa, Australia, and New Zealand.

About HFA

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. HFA's service offering includes a suite of outsourced technology solutions designed to facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). Additionally, HFA was recognized by *InformationWeek* on its 2010 Top 500 Relentless Innovators list, where the company ranked 121. For more information about HFA visit our website at harryfox.com.



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